

To: Coaches and parent reps,

The auction is just around the corner and we are proud to offering this fabulous fundraising event for the 9th year! Right now there are a few things for you to be doing:

1) Email your parents and let them know the financial benefit of this event. Each sport is given the opportunity to raise money at this event. One third of the winning bid price (maybe more see #6 below) of your donation will directly financially benefit the sport or performing art group of your choice. Be sure everyone knows that we need all items donated by Friday March 4th.

2) Each group is allowed to donate 1 dessert for the dessert auction – please contact Mary Farley at patchy14@msn.com with your information and dessert description.

3) Ask, ask, ask, and ask them again. People and businesses are very willing to donate – donating to an auction event is very inexpensive advertising for a business. Be sure to let them know that we give \$10,000 per year in college scholarships. Attached is some information to help you and if you need additional assistance/encouragement contact any one of the committee members.

4) Target your basket donations at about \$100 –generally at auction events baskets or silent auction items valued between \$60 - \$100 generate the most money.

5) New this year will be a restaurant frenzie – gift certificates in any amount, to any local restaurant will be greatly appreciated and will generate a minimum bid of the face value.

6) Attend the event, and purchase your tickets early. The sooner the better! One third of the winning bid price will go to the specific sport or performing arts group that you designate.

The booster club has in the past donated a sports bag for you to use as a “basket” but this year we don’t have any to give. It will be up to you to provide the “basket” which can be anything – think outside the basket – a Tupperware, a small garbage can, a tote box, a file box, a decorative tin.... Anything goes!

There are so many wonderful things that can be donated to an event like this – the possibilities are endless. I can’t wait to see what fun creative items are donated this year.

For more information, procurement forms, procurement ideas, reservation forms, please visit the website at www.juanitarebelsboosterclub.org and click on the auction – or contact anyone on the JRBC Board or auction committee.